

ART DIRECTOR

# INGRID

I'm Ingrid Díaz, mexican, graphic designer, advertiser, mother, dog lover, and fashionist.

I have worked in advertising agencies for more than 15 years, in local as international agencies.

Finally in 2016 I decided to work independently and become freelance under the name of my own studio: **MAQK** (macuca).

I became an art director beacuase I love the simple, minimal and clean communication.

I think that the designer's goal is to make pretty things that works.

I consider myself a hardworker and reliable person, who works with passion and love for new challenges.

I studied graphic design, because I thought it was the most difficult thing that I could make in that time, I wasn't wrong, it was, but I fall in love on the way.

I worked in almost every agency that I want and became a Creative Director.

In 2016 I decided to work independently, it was another challenge but I think that I'm doing it well.

In 2018 I became a mother of a great little girl.

Right now I'm looking for new opportunities in home office.

**Why don't we work together?**

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Ingrid@maqk.mx

work

# TRAJECTORY

I studied at National Plastic Arts School of the National University (UNAM 1996/2000)



**YOUNG & RUBICAM**

**Trainee**

1999-2000



**GREY WORLD WIDE**

**Asisstant**

Novartis, 3M, Lala, Slim Fast  
2000-2003



**OGILVY & MATHER**

**Art Director**

Mattel, KFC, Viagra, Gandhi  
2003-2005



**TERÁN TBWA/ TEQUILA**

**Art Director**

Xenical, Absolut, GNP  
2005-2006



**ELASTICA PUBLICIDAD**

**Art Director**

Sedal, Chiapas Goverment, Ades  
2006-2007



**LA DOBLEVIDA**

**Creative Director**

Chivas Regal, Ballantines, Jameson, Ciel,  
Jugos del Valle, Toyota, Telcel, Banamex  
Patrocinios, Tigres de UANL, Scribe.  
2007-2015



**MAQK**

**Creative Director / OWNER**

Scotts, Santander, Chiapas Goverment,  
SECTUR, Michoacán Goverment,  
Inmoquantica, Nissan, CDMX Goverment.  
2015- actualy

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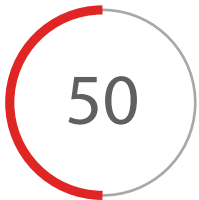
# LANGUAGES



SPANISH  
NATIVE

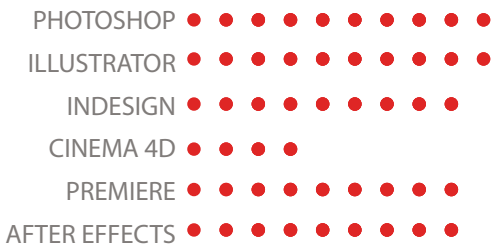


ENGLISH  
ADVANCED  
LEVEL



FRENCH  
BASIC  
LEVEL

## DESIGN SKILLS



## INTEREST

TRAVELING, MUSIC (I'M A DJ) , TENDENCIES, FASHION.

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# CONTACT

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